

ATTACHMENT C

**COST TO CONDUCT
THE 2011 MEMBER-AT-LARGE
SPECIAL BOARD ELECTION**

Primary Election	2010-11	2011-12	TOTAL
Contract Services			
-Safeguard Web and Graphics	\$974,640	\$.00	\$974,640
-Martin & Chapman Company	\$109,755	\$.00	\$109,755
Postage	\$984,880	\$.00	\$984,880
Total	\$2,069,275	\$.00	\$2,069,275
Runoff Election	2010-11	2011-12	TOTAL
Contract Services			
-Safeguard Web and Graphics	\$468,913	\$74,000	\$542,913
-Martin & Chapman Company	\$.00	\$126,786	\$126,786
Postage	\$433,000	\$.00	\$433,000
Total	\$901,913	\$200,786	\$1,102,699
GRAND TOTAL			\$3,171,974

Notes:

Cost per Voter – The cost for the primary election was \$1.62 per eligible voter based on 1,276,109 total voters. The cost for the runoff election was \$.86 per eligible voter based on 1,277,573 total voters.

Safeguard Web and Graphics – This contractor provided a variety of products and services such as printing, mailings, bar code system, off-site facility, temporary help, and other services.

Martin & Chapman Company – This contractor provided and printed ballot cards and vote tabulation.